

eJAN 2016年度版

[The Bay Area Living Guide Book]

San Francisco, Silicon Valley,
Sacramento

■ Guide Book Outline

Issue Date	April 2017 (Subject to change)
Distribution Area	Major Cities in Northern California
Circulation	40,000 copies
Format	Handy Size Guide Book (6.75×9.5inc)
Readers Demographics	Japanese business men/women and their families, business owners and students.
Contents	Practical daily life information for Japanese people currently living in the Bay Area and Japanese people who will start a new life in the Bay Area.
Deadline for advertisements	January 16th, 2017
Deadline for artworks	January 31st, 2017
Distribution (Northern California)	220 places including Consulate General of Japan, JETRO (Japan External Trade Organization), JNTO (Japan National Tourist Organization), Japanese Restaurants, Japanese Supermarkets, Language Schools, Travel Agencies, Japanese Book Stores, Hair Salons, Doctor's Clinics, Japanese Language Classes and other offices. Subscriptions are also available.
Contact Information	BaySpo (Inter-Pacific Publications, Inc.) 1350 Old Bayshore HWY. Suite760, Burlingame, CA 94010, U.S.A. TEL: (650) 548-0720 Email: info@bayspo.com

■ Guide Book Concept

The Bay Area Living Guide Book『eJAN』will be an essential resource for understanding and exploring the Bay Area that will help newcomers from Japan and all the Japanese people currently residing in the Bay Area. 『eJAN』will contain very useful and up-to-date useful and helpful information in addition to a blend of insightful analysis and exciting coverage of local Japanese/Asian food, fashion, culture, travel in the Bay Area. Also, some of listing such as restaurants, doctors, etc, is on BaySpo website. 『eJAN』will be newly published utilizing the powerful information sources of BaySpo, which has published over 10 million issues and is currently the most popular and circulated Japanese printed media in the Bay Area since 1999.

<Main Contents with Color pages>

- BayArea Guide
- Living
- Entertainment
- BayArea Sightseeing Spots
- Gourmet
- Beauty(Cosmetics, Hair Salons, Spa, etc)

<Main Contents with Black&White pages>

- Visa & Law
- Living Information
- Computer
- Real Estate
- Finance
- Automobile
- Medical & Insurance
- Education
- Business
- Data Pages (Non Profit Organizations, Business Directory, etc)

■ Website



eJAN
Book
& Web!

Your ad will be on both e J AN book & website

The website is directly linked to BaySpo website,
the largest Japanese community site
in the Northern California.

Average 50,000 access / day